

MOTION BY SUPERVISOR MICHAEL D. ANTONOVICH

May 11, 2010

75th ANNIVERSARY OF THE LOS ANGELES COUNTY TOY LOAN PROGRAM

From its humble beginnings in 1935, to its current 50+ centers, the Toy Loan program has been serving the children of Los Angeles County for 75 years. The Toy Loan Program is co-sponsored by the County of Los Angeles Board of Supervisors and the Department of Public Social Services and is a non-profit 501 (c) (3) organization established to teach children about responsibility, cooperation and honesty as it provides a free toy-lending service to the children of Los Angeles County.

May 2010 will be the 75th anniversary of Toy Loan in Los Angeles County. Achieving 75 years of services to children provided by the Toy Loan Program is a reflection of the organizational strength and long-term positive impact to the community. As the oldest free toy lending program in the nation, Toy Loan serves over 30,000 children annually at over 50 locations countywide. Much has been accomplished since this unique effort began in 1935, and Toy Loan continues to be an integral part of the Los Angeles County community. Toy Loan has launched a special 75th anniversary campaign. Many generous gifts and pledges from the community have already been received. The Toy Loan Program's growth and accomplishments would not have been possible without the support of the Los Angeles County Board of Supervisors and many other innovative leaders—all of whom believed in the vision of a free toy-lending program where children can pursue dreams and gain a great sense of enjoyment.

I, THEREFORE MOVE, that the Board of Supervisors declare May 2010 as "Toy Loan - Children's Month" throughout Los Angeles County, and direct that this milestone be promoted with public service announcements on the County's cable channel, County Web site and the County Newsletter.

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